

# Privacy Policy & Terms of Use



## Who we are

Updated date: June 3, 2022.

Enable Dental (“us,” “we,” or “our”) operates the <https://enabledental.com> website (the “Service”).

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy.

## Scope of this Policy

This privacy policy describes how we collect, use, and disclose information provided or collected on our website or through applications we may own and operate. We follow this privacy policy in accordance with applicable law in the places where we operate. This policy is separate from our HIPAA Notice of Privacy Practices Policy.

Please keep in mind that when you provide information to us on a third-party site or platform (for example, via credit card vendor or through a patient portal), the information you provide may be separately collected by the third-party site or platform. The information we collect is covered by this privacy policy, and the information the third-party site or platform collects is subject to the third-party site or platform’s privacy practices. Privacy choices you have made on the third-party site or platform will not apply to our use of the information we have collected directly through our website. Please also keep in mind that our site or communications may contain links to other sites or applications not owned or controlled by us and we are not responsible for the privacy practices of those sites. This includes payment portals. We encourage you to be aware when you leave our sites or applications and to read the privacy policies of other sites that may collect your Personal Data, as defined below.

## Information Collection And Use

We collect several different types of information for various purposes to provide and improve our Service to you.

## Types of Data Collected

### Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to:

- Registration information you provide when you create an account on our portal, such as your first name and surname, location of residence, gender, date of birth, email address, username, and password
- Transaction information you provide when you purchase a product or service from us, such as your postal address, telephone number, and payment information
- Cookies and Usage Data

We may use Personal Data to create a separate type of information called aggregate information which removes your identity and allows us to create statistical data. An example of aggregate information is the number of people who use our website in a one-day period.

Please be aware that collection of certain Personal Data is mandatory because of the service we provide, but we will make that clear at the point of collection so that you can make an informed decision whether to participate through electronic means. If you have questions about the specific Personal Data about you that we process or retain, and your rights regarding that Personal Data, please contact us.

## How We Collect Your Information

We collect information you provide to us when you register with us, contact us, make a payment through a payment vendor on our website, or otherwise interact with us using an electronic or telephonic device. You may provide information to us in a variety of ways, including by typing or speaking.

We collect information through a variety of technologies, such as application program interfaces, and Web beacons, including when you visit our sites.

## Usage Data

We may also collect information on how the Service is accessed and used (“Usage Data”). This Usage Data may include information such as your computer’s Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

## Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- Session Cookies. We use Session Cookies to operate our Service.
- Preference Cookies. We use Preference Cookies to remember your preferences and various settings.
- Security Cookies. We use Security Cookies for security purposes.

## Use of Data

Enable Dental uses the collected data for various purposes:

- To provide and maintain the Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that we can improve the Service
- To monitor the usage of the Service
- To detect, prevent and address technical issues

## Transfer Of Data

Your information, including Personal Data, may be transferred to – and maintained on – computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction.

If you are located outside the United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to the United States and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Enable Dental will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place to ensure the security of your Personal Data.

## Disclosure Of Data

### Legal Requirements

Enable Dental may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of Enable Dental
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of users of the Service or the public
- Protect against legal liability
- Perform the Service to you

We may employ third parties and individuals to facilitate our Service (“Service Providers”), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used. When Service Providers perform services on our behalf, like credit card processing, package delivery, marketing and advertising, and customer service, they may receive your Personal Data; however, these companies are prohibited from using your Personal Data for purposes other than those requested by us or required by law.

Please note that once we share your Personal Data with another individual, governmental entity, or company, the information received by the other party is controlled by that

company and becomes subject to the other company’s privacy practices.

In addition, Personal Health Information of patients will not be shared with a third-party, except as described by our HIPAA Notice of Privacy Practices Policy, which is a separate document. If you would like a copy of the HIPAA Notice of Privacy Practices Policy, please contact us.

## Security Of Data

The security, integrity, and confidentiality of your information are important to us. We have implemented technical, administrative, and physical safeguards that are designed to protect your information from unauthorized access, disclosure, use, and modification. We regularly review our security procedures to consider appropriate technology and methods as appropriate, or as required by law. Please be aware that, despite our best efforts, no security measures are perfect. No method of transmission over the Internet, or method of electronic storage is 100% secure. If you believe that your information has been compromised, contact us immediately.

## Children’s Privacy

Our Service does not address anyone under the age of 18 (“Children”).

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we will take steps to remove that information from our servers.

## Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the “effective date” at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.





## Contact Us

If you have any questions about this Privacy Policy, please contact us by visiting this page on our website: <https://enabledental.com/contact-us/>